



Frequently Asked Questions Regarding the Stock Split

What is Raven's stock split history?

The payable dates were:

September 1, 1963 (5 for 1)
December 15, 1966 (2 for 1)
December 10, 1967 (2 for 1)
July 14, 1989 (2 for 1)
October 15, 1992 (3 for 2)
July 13, 2011 (3 for 2)
January 15, 2003 (2 for 1)
October 15, 2004 (2 for 1)
July 25, 2012 (2 for 1)

What was the effective date of the last stock split?

There are several key dates. The Record Date, July 10, 2012, determined which shareholders were entitled to receive additional shares due to the split. The Split Date, July 25, 2012, is the date when holders of record or brokers were mailed notification of the shares subject to the split. The Ex Dividend Date, July 26, 2012, is the date at which Raven common shares started to trade at the new split-adjusted price.

How does a 2-for-1 stock split actually work?

A 2-for-1 split means that a new share of stock is issued for each share in existence prior to the split. After the split, each share is worth half of what it was worth immediately prior to the split.

Here's an example:

Let's assume that as of the Record Date (July 10, 2012) an investor owns 100 shares of Raven common stock and let's also assume that the market price of Raven stock is \$60 per share, so that the investment in Raven is worth \$6,000. Let's also assume that Raven's stock price does not go up or down between the record date and the time the split actually takes place. Immediately after the split the investor would own 200 shares of Raven stock, but the market price would be \$30 per share. The investor's total investment value in Raven would remain the same at \$6,000 until the stock moves up or down.

Are there any personal income tax consequences as a result of Raven's stock splits?

There are no tax consequences to U.S. residents as a result of Raven's stock splits. The tax basis of each shares owned after the stock split is half of what it was the split (in the case of a 2-for-1 stock split). For example if you owned 100 shares before the split with a tax basis of \$40 per share, after the split you would own 200 shares of stock with a tax basis of \$20 per share. Foreign residents should consult their local tax advisors.

Should I have received an updated share certificate following a split?

Most record-keeping for Raven stock splits is now done electronically. If you held your Raven shares in a brokerage account immediately prior to a split, the additional shares were deposited into that account. If you had a share certificate or held your shares directly with Raven's stock transfer agent, Wells Fargo Shareowner Services, written notice or a certificate indicating the number of your split-adjusted shares should have been mailed to you.

My shares are held by a brokerage firm. How do my shares get adjusted for a stock split?

If your Raven shares are held in a brokerage account, they split automatically on the split date. You do not need to do anything.

How does a stock split affect the number of shares outstanding and the future calculation of earnings per share?

When stock splits occur on a two-for-one basis, the number of shares outstanding doubles. Earnings per share are half of what they otherwise would have been as the net earnings are divided into twice as many shares.