



## New Raven Slingshot® Advancements Will Help Save Time and Reduce Errors

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### Simple and Efficient Innovations Prove Raven's Commitment to Ag Retailers, Custom Applicators and Enterprise Farms

SIOUX FALLS, S.D., July 10, 2018 (GLOBE NEWSWIRE) -- **Raven Industries, Inc.**(NASDAQ:RAVN) announced today several new services available on the Slingshot® and Viper® 4 platforms: Job Generator and Job Sync.



- Pre-populate job data- Organize your work orders- Share coverage- Multi-Machine Collaboration- Drive up efficiency. Drive down risk.

A new tool, called Job Generator, helps increase efficiency and reduce the risk of costly mistakes. Users are now able to prepopulate important job data, including field attributes and location, products, rates and other useful information that can be sent to compatible Raven field computers instantly using Slingshot.

"Job Generator helps organize work for the agronomist, dispatcher or operator," said Paul Welbig, Director of Enterprise Services and Logistics for Raven Applied Technology. "Not only does it save setup time, but it also reduces the need to enter a job redundantly, ultimately reducing errors and saving the operation time and money."

Taking the job one step further is Job Sync — Slingshot's new machine-to-machine, shared-coverage functionality. Utilizing the power of cloud technology, multiple users can now collaborate on a job simultaneously or days apart — a powerful tool that practically eliminates the potential for overlap or misapplication between multiple machines.

"Job Sync is the simplest and most user-friendly machine-to-machine solution on the market," said Welbig. "Users have already raved about its simplicity compared to other platforms. It's just as easy as starting and completing a normal job."

In addition to these new services being available on the Slingshot portal itself, a large ecosystem of API partners is also integrating them into their software products. This makes it easy for users to seamlessly take advantage of these capabilities within their current software platform(s). Customers can expect to see more Slingshot developments coming soon.

"These new innovations are our commitment to the ag retailer, custom applicator, and enterprise farms," said Brian Meyer, Division Vice President and General Manager of Raven Applied Technology. "But we won't stop here. Raven will continue to bring new capabilities to the market while innovating simple-to-use precision technology."

Slingshot subscriptions are available for Viper 4 and Viper 4+ field computers now, with plans to expand to the CR7™ and new CR12™ field computers later this year. Raven will be debuting the platform this week at its North American Customer Summit, July 17 – 19 at InfoAg in St. Louis, and Aug. 22 – 23 at MAGIE in Bloomington, IL.

#### About Raven Industries, Inc.

Raven Industries (NASDAQ: RAVN) is dedicated to providing innovative, high-value products and solutions that solve great challenges throughout the world. Raven is a leader in precision agriculture, high-performance specialty films, and lighter-than-air technologies. Since 1956, Raven has designed, produced, and delivered exceptional solutions, earning the company a reputation for innovation, product quality, high performance, and unmatched service. For more information, visit <http://ravenind.com>.

#### Forward-Looking Statements

This news release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding the expectations, beliefs, intentions or strategies regarding the future. The Company intends that all forward-looking statements be subject to the safe harbor provisions of the Private Securities Litigation Reform Act.

Generally, forward-looking statements can be identified by words such as “may,” “will,” “plan,” “believe,” “expect,” “intend,” “anticipate,” “potential,” “should,” “estimate,” “predict,” “project,” “would,” and similar expressions, which are generally not historical in nature. However, the absence of these words or similar expressions does not mean that a statement is not forward-looking. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future – including statements relating to our future operating or financial performance or events, our strategy, goals, plans and projections regarding our financial position, our liquidity and capital resources, and our product development – are forward-looking statements.

Management believes that these forward-looking statements are reasonable as and when made. However, caution should be taken not to place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. Our Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. In addition, forward-looking statements are subject to certain known risks, as described in the Company’s 10-K/A under Item 1A, and unknown risks and uncertainties that may cause actual results to differ materially from our Company’s historical experience and our present expectations or projections.

**Contact Information**

Meagan Huisman  
Raven Applied Technology  
+1 (605) 809-2076  
[Meagan.huisman@ravenind.com](mailto:Meagan.huisman@ravenind.com)

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/0e6b6f23-c713-4592-8c16-ffe250e1d6c8>

 [Primary Logo](#)

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